



Department of
Media and Communication

香港城市大學
City University of Hong Kong

Department of Media and Communication Distinguished Lecture Series PhD Workshop

Interdisciplinary Approach and Research Topic Choice: A Personal Case

7 MAY 2024

2:30 P.M. - 4:00 P.M.

**Multimedia Laboratory (M5055),
5/F, Run Run Shaw Creative Media Centre**



Please register [HERE](#)
by 6 May 2024.

ABSTRACT

As a student, with diverse academic backgrounds in literature, aesthetics, art archeology, and information science, began teaching communication studies at my middle age. This talk shares stories about how I leveraged the cross-disciplinary background to survival in the community of communication studies, and how I navigated to follow my interest while keeping respect to the administrative system. Never give up personal interest, but to strategically balance “butter-and-bread research” and “real research”.

SPEAKER



Prof. Yan GE

School of Media and Communication, Shanghai Jiao Tong University

Prof Yan Ge holds a Ph.D. in Art Archeology and an M.S. in Information Science from the University of Pittsburgh. His career spans across institutions including the Chinese National Academy of Arts, the Birmingham Museum of Art, the Philadelphia Museum of Art, NYC-based new media market research firm Jupiter Research Inc., and Shenzhen University. Currently he is a Professor at the School of Media

Media and Communication, Shanghai Jiao Tong University, and an Adjunct Researcher at the Center for Information and Communication Studies, Fudan University.

Prof Ge's research interests encompass a wide range of disciplines, including art, archaeology, communication, and law. His academic pursuits center on employing experimental methods to investigate and elucidate the psychological and behavioral processes underlying social judgment, decision-making, and behaviors. In recent years, his work has extended to exploring the mechanism of public opinion evolution through simulations grounded in complex systems theory.